Inventions and analysis of consumer health products.

Element	Levels of Performance		
1. Requirements	__Target(3) <div id="div_content">All requirements are met and exceeded according to syllabus guidelines. </div>	__Acceptable(2) All requirements are met.	__Unacceptable(0-1) <div id="div_content">More than one requirement was not completely met. </div>
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2. <div id="div_header_bold">Content </div>	__Target(3) <div id="div_content"><div id="div_content">Covers topic in-depth with details and examples. Subject knowledge is excellent. </div></div>	__Acceptable(2) <div id="div_content">Includes essential knowledge about the topic. Subject knowledge appears to be good. </div>	__Unacceptable(0-1) <div id="div_content"><div id="div_content">Content is minimal OR there are several factual errors. </div></div>
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3. Organization	__Target(3) <div id="div_content">Content is well organized with related material grouped	__Acceptable(2) <div id="div_content">Content organized but organization of topics	__Unacceptable(0-1) <div id="div_content"><div id="div_content">There was no clear or

	and a smooth flow between topics.</div>	appears flawed. </div>	logical organizational structure.</div></div>
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4. Presentation	__Target(3) <div id="div_content"><div id="div_content">Well-rehearsed with smooth delivery that holds audience attention. </div></div>	__Acceptable(2) Rehearsed with fairly smooth delivery that holds audience attention most of the time.	__Unacceptable(0-1) <div id="div_content"><div id="div_content">Delivery not smooth and audience attention often lost. </div></div>
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5. <div id="div_header_bold">Originality of Presentation </div>	__Target(3) <div id="div_content"><div id="div_content">Product shows a large amount of original thought. Ideas are creative and inventive. </div></div>	__Acceptable(2) Product shows some original thought. Work shows new ideas and insights.	__Unacceptable(0-1) <div id="div_content"><div id="div_content">Cnadidate uses other people's ideas and there is little evidence of original thinking. </div></div>
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